



For Immediate Release

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eGO Vehicles Partners with Frontgate Catalogue to Deliver the Best Performing Electric Cycle for Personal Transportation

Providence, RI – Monday, July 22, 2002 -- eGO Vehicles, Inc., the leading innovator of electric vehicles for convenient, safe and fun personal transportation, announced today the partnership with Frontgate, America's leading upscale catalog and online shopping for the home environment.

Frontgate catalogue will offer their customers the eGO Cycle2, a reliable, high-performing electric vehicle which delivers on range, performance, comfort and cargo carrying capability with no compromises. For nearly a decade, the Frontgate catalog has been in upscale households across the country. With over 40 million catalogs in circulation, Frontgate aims to offer consumers products and services of unprecedented quality.

“The eGO Cycle2 is truly viable high-quality personal transportation vehicle and Frontgate is the leading supplier of functional, high quality products for the entire home, inside and out. Therefore, it was a natural fit for eGO Vehicles to join forces with Frontgate to deliver the eGO Cycle2 to its customers.” said Andrew Kallfelz, President of eGO Vehicles.

The eGO Cycle2 has a 25-mile range and top speed of 23 miles per hour, offering the best performance of any electric cycle. Now, with the new removable battery, ride without the worry of running out of power as the eGO Cycle2's range can easily be doubled to 50 miles by carry along an optional spare battery. The eGO Cycle2's more powerful onboard battery charger reduces the time between rides providing a faster 4 to 5 hour recharge. An optional external fast charger provides a full charge in 1.5 hours.

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The eGO Cycle 2's sleek design includes front suspension for a smooth ride, a wider foot platform for comfort and front disc brakes for stopping on-a-dime with the heaviest cargo. The cycle's cargo carrying capability is unmatched and can be customized with a broad selection of cargo accessories, including saddle bags, collapsible rear baskets, a removable front basket, and a tow behind cargo trailer. It can carry a total of 250 pounds of rider and cargo on-board, and an additional 100 pounds of trailer cargo. Narrow handlebars and center-mounted headlight make the eGO Cycle2 easier to transport in subways and park in bike lockers.

Made of anodized aluminum the eGO combines the best of a bicycle, moped and scooter, and sparks images of classic 1950's design. The eGO Cycle2 is a street legal vehicle that can be registered as needed, anywhere in the U.S. The simple controls, large wheels and a low center of gravity, make the eGO Cycle2 safe and simple to operate for people of all experience levels. It comes in four unique eGO colors: Very Well Red, Caribbean Sky (blue), Wasabi (green) and Chutney (orange).

About eGO Vehicles, Inc.

eGO Vehicles, Inc., based in Providence, RI, is America's leading innovator of electric vehicles designed for convenient, safe and fun personal transportation. Founded by a management team with a depth of experience from proven technology organizations such as American Power Conversion, AT&T, Army Missile Command and others, eGO Vehicles offers the eGO Cycle 2™, the most functional, environmentally friendly alternative to using cars for commuting, running errands, making deliveries, or recreation. For more information, call 800-979-4EGO (800-979-4346) or visit the company's Web site at www.egovehicles.com.

About Frontgate Cornerstone Brands, Inc. (CBI)

Frontgate is located in West Chester, Ohio, approximately 20 minutes north of downtown Cincinnati. Frontgate is part of Cornerstone Brands, Inc. (CBI), a family of direct marketers that ranks among this country's top ten consumer direct firms. After 35 years in the direct mail business, Paul Tarvin began Frontgate in 1991, with the vision to market a broad range of functional, high

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quality products for the entire home environment, both indoors and out. Paul was dedicated to establishing a level of customer service that would well exceed the standard of the industry. The result was the Frontgate catalog, then the Search for the Perfect Gift catalog, the Ultimate Grill catalog, and Splash Pool & Spa catalog. Although each catalog has a different focus, they all feature one thing that Paul insists on: "To reward our customers with long-term value in every product purchase." For more information, call 800-626-6488 or visit the company's Web site at www.frontgate.com.